



We **R** in NMB

Join the community, commit to at least one R in your business!

What makes the Bay a unique destination is our connection to the natural world; we even have our own Big 7! The We **R** in NMB community strives to protect this by eradicating plastic pollution. Participate by doing the following:



Rethink your plastic use, carry Tupperware and reusable cups.

Let's make NMB free from littered takeaway containers (polystyrene), coffee cups & lids.



Refuse plastic straws.

Majority of our local rehabilitated Cape Seagulls at SANCCOB have eaten plastic items like straws.



Reduce plastic bottles, use taps or filling stations for water.

PET bottles are one of the most common pollutants on our beaches.



Reuse shopping bags.

35% of young leatherback & loggerhead turtles rescued by Bayworld die from ingesting plastic.



Recycle here and separate waste in the correct bins.

Mixing different kinds of waste (e.g. wet waste with glass/paper) affects our recycling.

We '**R**' in the Friendly City, kind to all people & the planet. Unlock perks for your business by joining the We **R** in NMB community. **#LetsRforNMB**

For more information and to apply click here: [bit.ly/WeRinNMB!](https://bit.ly/WeRinNMB)